

Save Money With AMSOIL Synthetic Motor Oils

The superior quality of AMSOIL synthetic motor oils provides customers with the ultimate in protection and performance, while their extended drain capabilities provide another significant benefit: cost effectiveness. As customers struggle with rapidly increasing vehicle expenses, including high gasoline prices, they can be confident they're saving money through the use of AMSOIL synthetic motor oils. While a 3,000-mile oil change is initially less expensive than an AMSOIL oil change, the extended drain capabilities of AMSOIL synthetic motor oils save customers money in the long run. The following examples illustrate how both do-it-yourself and quick lube customers save money by using AMSOIL products:

* Comparison based on a five-quart oil capacity. AMSOIL prices are based on October 1 suggested retail pricing.

Do-It-Yourself Example 1

A do-it-yourself customer who drives 25,000 miles per year and uses conventional motor oil and filters for 3,000-mile drain intervals must change his or her oil eight times per year:

Conventional 5W-30 or 10W-30 Motor Oil

40 quarts needed for 25,000 miles* @ \$3.00/qt. x 40 =	\$120.00
8 Standard Oil Filters @ \$6.00 per filter x 8 =	\$48.00
TOTAL	\$168.00

The do-it-yourself customer pays **\$21 per 3,000 miles.**

A do-it-yourself customer who drives 25,000 miles per year and uses AMSOIL synthetic motor oil and high-performance Ea Oil Filters for 25,000-mile drain intervals must only change his or her oil once per year (Note: AMSOIL synthetic motor oils may be used for 25,000 miles with conventional oil filters, but filters must be changed at filter manufacturer's recommended change interval):

AMSOIL 5W-30 or 10W-30 Motor Oil

5 quarts needed for 25,000 miles* @ \$8.90/qt. x 5 =	\$44.50
1 AMSOIL Ea Oil Filter @ \$16.00	
TOTAL	\$60.50

The do-it-yourself customer pays **\$7.26 per 3,000 miles** and **saves \$107.50** per year using AMSOIL synthetic motor oil and Ea Filters, while also saving the time and work associated with changing oil an additional seven times per year.

Do-It-Yourself Example 2

Even if a do-it-yourself customer drives only 15,000 miles per year, he or she will still save money by using AMSOIL synthetic motor oil:

Conventional 5W-30 or 10W-30 Motor Oil

25 quarts needed for 15,000 miles* @ \$3.00/qt. x 25 =	\$75.00
5 Standard Oil Filters @ \$6.00 per filter x 5 =	\$30.00
TOTAL	\$105.00

The do-it-yourself customer pays **\$21 per 3,000 miles.**

AMSOIL 5W-30 or 10W-30 Motor Oil

5 quarts needed for 15,000 miles* @ \$8.90/qt. x 5 =	\$44.50
1 AMSOIL Ea Oil Filter @ \$16.00	
TOTAL	\$60.50

The do-it-yourself customer pays **\$12.10 per 3,000 miles** and **saves \$44.50** per year using AMSOIL synthetic motor oil and Ea Filters, while also saving the time and work associated with changing oil an additional four times per year.

Quick Lube Example

A quick lube customer who drives 15,000 miles per year and purchases 3,000-mile oil changes must visit the quick lube five times per year:

Conventional Oil Change Price: $\$32.49 \times 5 = \162.45

The quick lube customer pays **\$32.49 per 3,000 miles.**

A quick lube customer who drives 15,000 miles per year and purchases 7,500-mile AMSOIL XL Synthetic Motor Oil changes must visit the quick lube twice per year:

AMSOIL XL Oil Change Price: $\$64.95 \times 2 = \129.90

The quick lube customer pays **\$25.98 per 3,000 miles** and **saves \$32.55** per year by purchasing AMSOIL XL Synthetic Motor Oil changes, while also saving the time associated with visiting the quick lube an additional three times per year.